



Industrial Battery Products Core Principles



LOCATIONS

Corporate

(314) 473-2200

Minneapolis Branch

(952) 657-7563

Chicago Branch

(630) 243-4828

Omaha Branch

(402) 932-9035

Kansas City Branch

(913) 236-6500

St. Louis Branch

(314) 266-5700

www.ibpmidwest.com



Quality Batteries

Since 1977

OUR MISSION

Through passionate leadership, innovative technology, and exceptional quality, Industrial Battery Products proudly serves our customers by providing dependable power solutions to ensure complete satisfaction.



OUR CORE PRINCIPLES

People

People will always be our greatest asset. We attract and recruit the finest people to become part of the IBP team. We build and strengthen our organization from within, promoting and rewarding performance.

Leadership

Every team member contributes to the success of IBP. *We lead by example* and focus on our goals to achieve leadership objectives and strategies.

Ownership

We all act like owners, treating IBP's assets as our own, and behave with the company's success in mind. *We accept personal accountability* to meet business needs, improve ourselves, and help others improve their effectiveness.

Integrity

We are honest, straight-forward, and always try to *do the right thing*. We operate within the letter and spirit of the law, and uphold the values and principles of IBP in every action and decision.

Respect

We operate with the philosophy of "There's no I in Team". We have confidence in each other's capabilities and intentions, and believe that people work best when there is a *foundation of trust*. We respect our IBP colleagues and customers and treat them as we want to be treated.

Customer Satisfaction

We consider the customer in all we do, and build long-term relationships by exceeding the expectations of internal and external customers. We do what is right and treat our customers with care.

Diversity

We respect the differences among team members, customers, and communities. We take advantage of different perspectives, and leverage diversity as a competitive advantage.

Passion

We are passionate about our business. *We show pride* in our brands by serving our customers through the high quality of our products and services. We value, promote, and fiercely protect our reputation.

Humility

We are *selfless*, and are *driven first by concern for others*. We are open to change and continuous improvement, and seek and provide honest feedback. We value openness and the curiosity to learn from anyone, anywhere.

Positive Attitude

We help people to be their best by providing coaching and feedback, and work with others as a team to accomplish results. We don't focus on what "we can't do". *We focus on what "we can do"*. We are creative and find a way to accomplish the goal.

